

## **CAMPBELL'S \$500 GIFT CARD CONTEST RULES & REGULATIONS (January 2021)**

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NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE CONTEST IS VALID IN CANADA, EXCLUDING THE PROVINCE OF QUEBEC (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

This Contest is administered by Save-On-Foods Limited Partnership doing business as Save-On-Foods ("**SOF**") in the provinces of British Columbia (BC), Alberta (AB), Saskatchewan (SK), Manitoba (MB) and the Yukon Territory (YT) and MARS-Philter, Inc. d/b/a the Mars Agency ("**MARS**"). Prizes are provided by Campbell Company of Canada ("**Campbell**").

### **1. How to Enter**

You will automatically be entered into the Campbell's \$500 Gift Card contest (the "**Contest**") when you use your More Rewards Card and you purchase four (4) of the participating Campbell products listed on Schedule "A" (the "**Products**") in a single transaction at or online from any participating SOF store (including Save-On-Foods, saveonfoods.com, Urban Fare, urbanfare.com, PriceSmart or pricesmartfoods.ca) in BC, Alberta, Saskatchewan, Manitoba, or the Yukon Territory during the Contest Period as defined in Rule 4 below.

Each time you shop in a SOF Store or online during the Contest Period, when you scan your More Rewards Card or accepted More Rewards barcode with purchase of any four of the participating Products (while supplies last), you will electronically receive one entry into the Contest. One entry per transaction or shopping trip. Membership in the More Rewards Program is required. To be eligible to win a Prize in this Contest, you must be a More Rewards cardholder. If you do not yet have a More Rewards Card, visit [www.morerewards.ca/enroll](http://www.morerewards.ca/enroll) to obtain your free More Rewards Card. If you are a More Rewards Member and do not wish to participate in this or any other SOF Contest, please see Customer Service in a Store and the appropriate arrangements will be made.

- 2. ELIGIBILITY:** To be eligible to win, a person must be a legal resident of British Columbia (BC), Alberta (AB), Saskatchewan (SK), Manitoba (MB) or the Yukon Territory (YT) who has reached the age of majority at time of entry in the province/territory in which he/she resides. Notwithstanding this, the Contest is not open to the employees, agents or representatives of SOF (the "Administrator"), Campbell, MARS and any suppliers providing or fulfilling prizes or other materials or services in connection with this Contest, including their respective divisions, subsidiaries, affiliates and advertising or promotional agencies (collectively, the "**Contest Entities**"). This Contest is also not open to any members of the immediate families of, or persons domiciled with, any of the Contest Entities. In these Official Rules, "immediate family" means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse.

### **3. No Purchase Necessary**

No purchase is necessary to enter the Contest. To enter without a purchase, fill in a manual entry form available at Customer Service in any SOF Store and mail it to:

Save-On-Foods  
Box 7200,  
Vancouver, British Columbia, V6B 4E4  
Attention: **CAMPBELL GIFT CARD CONTEST**

All manual entry forms must be postmarked during the Contest Period and received at the above address by 11:59 p.m. (Pacific Time), on **January 19, 2021**. Only one (1) manual entry form per envelope per day will be accepted. Mechanically reproduced entries will not be accepted. Manual entry forms will be subject to verification and will be declared null and void by SOF if the manual entry form is found to have been obtained outside of legitimate channels of distribution as may be determined by SOF in its sole discretion.

SOF is not responsible for manual entry forms or automatic electronic entries which are lost, late, misdirected, damaged, incomplete, illegible, have insufficient postage, or are otherwise in any way not entered or eligible for the contest.

#### **4. Contest Period**

The Contest begins at store opening time (varies by location) on **December 31, 2020** and closes at 11:59:59 pm (Pacific Time) on **January 14, 2021** (the "**Contest Period**"). All purchases must be completed no later than the close of the Contest Period. Any purchases made after the Contest Period will be declared invalid and will not be eligible for the Prize draw.

#### **5. Prize Drawing**

On or about **January 20, 2021** at approximately **2:00 pm** (Pacific Time), random draws from all eligible entries received within the Contest Period will be conducted at the SOF head office in Langley, British Columbia. SOF computer system will be used to make a random draw or random draws (as the case may be). The odds of winning a Prize in this Contest are dependent upon the total number of eligible entries received.

#### **6. Prizes**

There are two (2) prizes available to be won, each consisting of one (1) \$500 Save-On-Foods Gift Card (Approximate Retail Value \$500 CDN).

**Each Prize includes only what is specifically described and no other prize or allowance will be granted. Winner is not entitled to any monetary difference between actual Prize and the stated approximate value, if any.**

#### **7. Notification**

The entrants whose names are drawn will be contacted by telephone using the telephone number noted on the manual entry form or on the current More Rewards records held by SOF. Only selected entrants who are potential winners will be contacted. Attempts will be made to contact each selected potential winner / entrant during regular business hours (9AM – 5PM PST) for a period of three (3) business days after the date of the Prize draw. If a selected entrant cannot be contacted, fails to respond to any telephone messages left within this period, or the Prize is refused, then he/she will forfeit any right to the Prize and SOF may, in its sole discretion, select an alternate winner until the Prize is awarded.

It is the entrant's responsibility to keep his/her mailing address and phone number current with SOF. If you would like to update your mailing address or phone number, complete a More Rewards Change of Address form available from a cashier or at our Customer Service.

**8. Distribution of Prize**

Selected entrant must claim their Prize as directed by SOF by no later than ten (10) business days after the date of the Prize draw. If the selected entrant has not claimed the Prize within this period, then he/she will forfeit any right to the Prize and SOF may, in its sole discretion, select an alternate winner.

**9. Entries Property of SOF**

All entries are the property of SOF and will not be returned for any reason whatsoever.

**10. Contest Rules & Regulations**

By participating in the Contest, the entrants unconditionally agree to be bound by these Contest Rules & Regulations. The entrants further agree to be bound by the decisions of SOF and the Administrator regarding the Contest Rules & Regulations or in any way relating to this Contest, as may be determined by SOF in its sole discretion, which will be final and binding in all respects.

**11. Privacy / Use of Personal Information**

All personal information of the entrants collected through the Contest ("**Personal Information**"), such as their name, address, telephone number, e-mail address and age is collected for the purposes of administering and promoting this Contest and SOF. Each entrant, by entering the Contest, consents to and grants SOF the right to collect, use and disclose their Personal Information for the purpose of administering and promoting the Contest and SOF according to SOF's [Privacy Policy](#).

**12. Skill-Testing Question**

Before being declared a Prize winner, the selected entrant must successfully answer without assistance or mechanical aid, a time-limited mathematical skill-testing question as a condition to receiving the Prize. Skill-testing question to be administered to potential winners as part of Declaration, Release and Waiver Form.

**13. Disqualification**

SOF reserves the right, in its sole discretion, to disqualify any selected entrant who:

- (a) cannot be reached by SOF by telephone or has not responded to telephone messages left within three (3) business days of the Prize draw;
- (b) is unwilling or unable to comply with the Contest Rules & Regulations;
- (c) has not correctly answered the skill-testing question within the allotted time;
- (d) has not claimed the Prize as directed by SOF within ten (10) business days of the Prize draw;

- (e) has tampered or attempted to tamper with the entry process or the operation of the Contest;
- (f) has not completed, signed and returned the Declaration, Release and Waiver Form in the form required by SOF within the time period specified on the Form;
- (g) for any reason whatsoever is unable or does not wish to accept the Prize as awarded;
- (h) is not the age of majority in the province in which the Contest is held;
- (i) is not eligible by law; or
- (j) is deemed by SOF, in its sole discretion, to be ineligible, disqualified, or in non-compliance for any reason whatsoever.

In all such cases, the selected entrant will forfeit his/her right to the Prize without compensation and SOF may, in its sole discretion, select an alternate Prize winner

#### **14. Release**

By entering into this Contest, all entrants (including the Prize winners) hereby agree to release, discharge and hold harmless the Contest Entities and their affiliates, subsidiaries, sponsors, suppliers and advertising, promotion and service agencies involved in this Contest, including all of their respective directors, officers, employees or agents, from any and all loss, harm, liability, claims, damages, causes of action, costs or expense of any kind whatsoever with respect to or arising out of:

- (a) the entrant's participation in the Contest;
- (b) the entrant's participation in any Contest-related activity;
- (c) the entrant's acceptance, use, misuse or any other matter in relation to the Prize;
- (d) the distribution of the Prize; or
- (e) the administration of the Contest.

#### **15. Limitations of Liability**

The Contest Entities are not responsible for and will assume no liability for:

- (a) entry forms which are lost, late, delayed, incomplete, postage due, illegible, damaged, destroyed, irregular, mutilated, forged, garbled, incorrectly addressed, misdirected, mechanically reproduced or are otherwise in any way not entered or eligible for the Contest;
- (b) incorrect or inaccurate information in the entry forms or in relation to the administration of the Contest whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur, including without limitation typographical errors;
- (c) telephone, technical, network, online, electronic or computer failures of any kind regardless of the cause in relation to the administration of the Contest;
- (d) the failure of SOF to notify any selected entrant that their name has been drawn for any reason whatsoever;

- (e) the failure of SOF to receive a selected entrant's response for any reason whatsoever;
- (f) theft or destruction or unauthorized access to, or alteration of, entry forms;
- (g) any error in compiling entry forms;
- (h) any error in awarding the Prize;
- (i) any condition caused by events beyond the control of SOF which disrupts or interferes with the Contest; or
- (j) any other similar events or circumstances whatsoever.

**16. Declaration, Release and Waiver Form**

Prior to being awarded the Prize, the selected entrant must sign and return a Declaration, Release and Waiver Form in the form required by SOF and any other documentation required by SOF, which will include without limitation:

- (a) confirmation of eligibility for the Contest;
- (b) skill-testing question;
- (c) confirmation of compliance with the Contest Rules & Regulations;
- (d) a release of Contest Entities and their affiliates and subsidiaries and all of their respective directors, officers, employees and agents, from any and all liability for any damage or loss related to, resulting or arising from or in connection with the Prize or the Contest.

If SOF does not receive the required Declaration, Release and Waiver Forms within the time period specified on the Form in accordance with these Contest Rules & Regulations, then such selected entrant will forfeit his/her right to the Prize and SOF may select an alternate Prize winner.

**17. Use of Name, Image, etc.**

By acceptance of a Prize, Prize winners consent to the use of their name, city and province of residence, biographical information, likeness, videos, photographs, voice, statements or testimonials in any advertising, promotion and for publicity purposes in connection with this Contest, other promotions and for general news and information purposes, without further compensation or notice.

**18. Compliance with Laws**

This Contest is subject to all federal, provincial and municipal laws and regulations. These Contest Rules & Regulations are subject to change without notice in order to comply with any applicable federal, provincial or municipal laws.

**19. Reservation of Right to Terminate**

At any time and without notice, SOF may cancel, terminate, modify or suspend this Contest in whole or in part or alter the Contest Rules & Regulations.

**20. List of Winners**

For the winner's name (first name, last initial) please send a self-addressed stamped envelope within fourteen (14) days of the draw date of the Contest to:

Save-On-Foods  
P.O. Box 7200  
Vancouver, BC V6B 4E4

Attention: CAMPBELL'S GIFT CARD CONTEST

**SCHEDULE "A"  
PARTICIPATING PRODUCTS**

Description	Retail Variant UPC	Size
CAMPBELL'S LOW SODIUM CHICKEN BROTH	00063211102444	284ML
CAMPBELL'S CHICKEN BROTH SOUP	<b>00063211021073</b>	284ML
CAMPBELL'S BEEF BROTH SOUP	00063211011814	284ML
CAMPBELL'S CONSOMME SOUP	00063211010411	284ML
CAMPBELL'S RDY TO USE CHICKEN BROTH SOUP	00063211121148	900ML
CAMPBELL'S RDY TO USE TETRA BEEF BROTH SOUP	00063211143584	900ML
CAMPBELL'S RDY TO USE 30% L/SOD BF BRTH	00063211148169	900ML
CAMPBELL'S RDY TO USE 30% L/SOD CHKN BRTH	00063211148114	900ML
CAMPBELL'S VEGETABLE BROTH	00063211182460	900ML
CAMPBELL'S Aseptic No Salt Chicken Broth	00063211194555	900ML
CAMPBELL'S No Salt Beef Broth	00063211198959	900ML
CAMPBELL'S Asptc Ns Vegetable Broth	00063211206418	900ML
CAMPBELL'S Aseptic Pho Broth	00063211221930	900ML
CAMPBELL'S Aseptic Mushroom Broth	00063211221923	900ML
CAMPBELL'S Thai Ckicken Brth Less Sodim Ntrl	00063211250619	900ML
CAMPBELL'S Rstd Grlc Chkn Broth Lss Sdm Ntrl	00063211250626	900ML
CAMPBELL'S Seafood Broth Less Sodium	00063211250879	900ML
CAMPBELL'S Aseptic Beef Broth Low Sdm Red Wn	00063211250886	900ML
CAMPBELL'S Chicken Broth W/White Wine	00063211271331	900ML
CAMPBELL'S Pork Ramen Broth	00063211271348	900ML
CAMPBELL'S RTS Herbed Chicken w/Rice Soup	00063211131079	540ML
CAMPBELL'S RTS VEG BEEF SOUP	00063211104141	540ML
CAMPBELL'S RTS NW ENGLAND CLAM CHOWDER SOUP	00063211104103	540ML
CAMPBELL'S RTS Minestrone Soup	00063211104110	540ML
CAMPBELL'S RTS CLASSIIC CHICKEN NOODLE SOUP	00063211104134	540ML
CAMPBELL'S RTS CREAM OF MUSHROOM SOUP	00063211104127	540ML
CAMPBELL'S RTS Italian Wedding Soup	00063211157604	540ML
CAMPBELL'S RTS Light Cream of Mushroom Soup	00063211191639	540ML
CAMPBELL'S RTS Light Chicken Noodle Soup	00063211191608	540ML
CAMPBELL'S RTS Creamy Tomato Soup	00063211214420	540ML
CAMPBELL'S RTS Rustic Lentil Soup	00063211214413	540ML
CAMPBELL'S CHUNKY VEG BEEF SOUP	00063211005745	540ML
CAMPBELL'S CHUNKY CHICKEN SOUP	00063211005523	540ML
CAMPBELL'S CHUNKY CHICKEN W RICE SOUP	00063211005608	540ML
CAMPBELL'S CHUNKY N ENG CLAM CHOWDER SOUP	00063211005240	540ML
CAMPBELL'S CHUNKY CHICKEN VEG SOUP	00063211005950	540ML
CAMPBELL'S Chunky Pepper Steak And Potato Sp	00063211005684	540ML

CAMPBELL'S CHUNKY BEEF SOUP	00063211005509	540ML
CAMPBELL'S CHUNKY CHICKEN ALA KING SOUP	00063211000054	540ML
CAMPBELL'S CHUNKY SPLIT PEA W HAM SOUP	00063211005646	540ML
CAMPBELL'S CHUNKY SEAFOOD CHOWDER SOUP	00063211138498	540ML
CAMPBELL'S CHUNKY PRIME RIB W VEG SOUP	00063211134445	540ML
CAMPBELL'S CHUNKY CHICKEN CORN CHOWDER SOUP	00063211038132	540ML
CAMPBELL'S CHUNKY CHICKEN & SAUSAGE GUMBO SO	00063211162332	540ML
CAMPBELL'S Chnky Blzn Rdhse Chili Style Soup	00063211207958	540ML
CAMPBELL'S Chunky Creamy Chicken Noodle	00063211245493	540ML
CAMPBELL'S Chunky Baked Potato With Bacon	00063211245509	540ML
CAMPBELL'S Chunky Texas Style BBQ Beef	00063211245516	540ML
CAMPBELL'S Chunky Butter Chicken And Vegetbl	00063211252187	540ML
CAMPBELL'S Chunky Jerk Chicken W/Vegetables	00063211252170	540ML
CAMPBELL'S Everyday Gourmet Tscn Mtbl Frfill	00063211186826	540ML
CAMPBELL'S Everyday Gourmet Thai Tom Coconut	00063211212464	500ML
CAMPBELL'S Everyday Gourmet Tomato Basil	00063211213331	500ML
CAMPBELL'S E/Day Gourmet Gldn Bttrnut Squash	00063211143171	500ML
CAMPBELL'S Everyday Gourmet Swt Pepper & Tom	00063211163384	500ML
CAMPBELL'S Everyday Gourmet Rstd Potat Sp Lk	00063211174052	500ML
CAMPBELL'S Everyday Gourmet Crmy Thai Chickn	00063211215939	540ML
CAMPBELL'S Everyday Gourmet Moroccon Vegetbl	00063211215922	540ML
CAMPBELL'S Everyday Gourmet Aseptic Sop DSPL		500ML
CAMPBELL'S Everyday Gourmet Gardn Mrkt Vgtbl	00063211143164	500ML
CAMPBELL'S CHICKEN NOODLE SOUP	<b>00063211026825</b>	12PK
CAMPBELL'S TOMATO SOUP	<b>00063211024340</b>	12PK
CAMPBELL'S CREAM OF MUSHROOM SOUP	<b>00063211026832</b>	12PK
CAMPBELL'S VEG SOUP	<b>00063211024524</b>	12PK
CAMPBELL'S TOMATO W/50% LESS SALT	00063211102406	284ML
CAMPBELL'S CREAM OF MUSHROOM W/40% LESS SALT	00063211102413	284ML
CAMPBELL'S HALF FAT CREAM OF MUSHROOM SOUP	00063211117912	284ML
CAMPBELL'S HALF FAT CREAM OF CHICKEN SOUP	00063211117905	284ML
CAMPBELL'S CREAM OF CELERY SOUP	00063211011616	284ML
CAMPBELL'S CREAM OF CHICKEN SOUP	00063211010312	284ML
CAMPBELL'S HALF FAT CREAM OF BROCCOLI SOUP -	00063211125627	284ML
CAMPBELL'S HALF FAT CREAM OF CELERY SOUP -	00063211122299	284ML
CAMPBELL'S Chicken No Salt Added	00063211232110	284ML
CAMPBELL'S Cream of Bacon	00063211232097	284ML
CAMPBELL'S Cream of Mushroom No Salt Added	00063211232127	284ML
CAMPBELL'S Roasted Red Pepper & Tomato	00063211232103	284ML
CAMPBELL'S HOMESTYLE CHICKEN NOODLE -	00063211024579	284ML
CAMPBELL'S CHICKEN VEG SOUP	00063211010718	284ML
CAMPBELL'S BEEF VEG BARLEY SOUP	00063211011111	284ML
CAMPBELL'S ONION SOUP	00063211011777	284ML
CAMPBELL'S VEG BEEF SOUP	00063211012316	284ML

CAMPBELL'S BEAN W BACON SOUP	00063211012910	284ML
CAMPBELL'S CREAM OF BROCCOLI CHEESE SOUP	00063211013474	284ML
CAMPBELL'S HERBED TOMATO RICE SOUP	00063211014310	284ML
CAMPBELL'S CHEDDAR CHEESE SOUP	00063211014778	284ML
CAMPBELL'S CREAM OF POTATO SOUP	00063211016475	284ML
CAMPBELL'S GOLDEN MUSHROOM SOUP -	00063211021479	284ML
CAMPBELL'S CHICKEN W RICE SOUP	00063211010510	284ML
CAMPBELL'S TOMATO BASIL & OREGANO SOUP	00063211039474	284ML
CAMPBELL'S HOMESTYLE VEG SOUP	00063211055177	284ML
CAMPBELL'S VEGETARIAN VEGETABLE SOUP -	00063211060379	284ML
CAMPBELL'S MUSHROOM W/GARLIC SOUP -	00063211123265	284ML
CAMPBELL'S CREAM OF WILD MUSHROOM SOUP	00063211125702	284ML
CAMPBELL'S CPB TOMATO LIGHT	00063211191578	284ML
CAMPBELL'S CPB HS CHICKEN NOODLE LIGHT	00063211191585	284ML
CAMPBELL'S Cream of Cauliflower Condensed Sp	00063211273762	284ML
CAMPBELL'S CHUNKY CHILI H/STYLE E/OPEN	00063211144895	425G
CAMPBELL'S CHUNKY CHILI HOT&SPICY E/OPEN	00063211144888	425G
PACE MED PICANTE SAUCE	00041565003242	648ML
PACE THICK CHUNKY MEDIUM SALSA	00041565341245	642ML
PACE THICK CHUNKY MILD SALSA	00041565340248	642ML
V8 VEG COCKTAIL JUICE	00063211055702	6X156ML
V8 V-GO SMOOTH&SEASONED BLND JCE	00063211149722	6X156ML
V8 LOW SODIUM VEGETABLE COCKTAIL	00063211158823	6X156ML
V8 VEG COCKTAIL JUICE	00063211069921	1.89L
V8 LOW SODIUM VEGETABLE COCKTAIL	00063211158779	1.89L
V8 V-GO VEGETABLE COCKTAIL	00063211128000	1.89L
PRDGM ORIG GOLDFISH SNK	00014100170969	200G
PRDGM CHEESE TRIO GOLDFISH SNK	00014100170945	200G
PRDGM GLDFISH XTRM CHEDDAR	00014100084068	180G
PRDGM GLDFISH EXPLOSIVE PIZZA	00014100084082	180G
PRDGM GOLDFISH SNACK PACK	00014100081333	6X28G
PRDGM CHEDDAR CHEESE GOLDFISH SNK	00014100170952	200G
PRDGM GOLDFISH WHOLE GRAIN CHEDDAR	00014100181675	180G
PRDGM Atomic BBQ	00014100084075	180G
PRDGM Salt and Vinegar	00014100083221	180G
PRDGM Goldfish Cheddar Colours	00014100197904	180G
PRDGM Goldfish Pretzel	00014100199915	227G
PRDGM Goldfish Snack Pk Whole Grain	00014100208822	6X26 GR
PRDGM Goldfish Snack Pack Colors	00014100208839	6X26 GR
PRDGM Goldfish Flavor Blasted Nacho	00014100232971	180G
PRDGM Slammin Sour Ceam & Onion	00014100250609	180G
PRDGM Mixups Ext Chdr Pretzel Goldfish	00014100252948	180G
PRDGM Mixups Pizza & Parmesan Goldfish	00014100252955	180G

PRDGFM Flvr Blstd Goldfish Wild Wht Chdr	00014100267829	180G
PRDGFM Goldfish Veggies & Fruit	00014100273561	180G
PRDGFM Goldfish Honey Graham Snacks	00014100186854	180G
PRDGFM Goldfish Choc Graham Snacks	00014100186830	180G
PRDGFM PF Gf Grhm Van Cpck	00014100208167	180G
PRDGFM SAUSALITO MACADAMIA NUT	00014100079859	200G
PRDGFM MNT MONACO	00014100209027	198G
PRDGFM Dbl Choc Monaco	00014100209034	213G