

Sustainable Seafood Policy

“72% of our seafood is recommended by Ocean Wise”

Save-On-Foods is a proud partner of the Ocean Wise® seafood program. We're committed to providing sustainable, ocean-friendly seafood. Ocean Wise is a conservation program that educates and empowers consumers about the issues surrounding sustainable seafood.

Did you know: approximately 85% of the world's fish stocks are overfished or fully exploited?

Overfishing is the greatest threat to our oceans today. When you see the Ocean Wise symbol next to a seafood item it's assurance of an ocean-friendly choice. Sustainable options are species that are caught or farmed in ways that ensure the long-term health and stability of that species, as well as the greater marine ecosystem.

The program uses four criteria when recommending a species:

- It's abundant and resilient to fishing pressures.
- It's well-managed with a comprehensive management plan based on current research.
- It's harvested in a method that ensures limited bycatch on non-target and endangered species.
- It's harvested in ways that limit damage to marine or aquatic habitats and negative interactions with other species.

It's not too late to take action to protect our oceans. We can make a big difference by making changes to our eating habits and choosing ocean-friendly seafood. Look for the Ocean Wise symbol at a Save-On-Foods store near you.

Our Commitment

At Save-On-Foods, we are committed to caring for our customers, sustaining our resources, investing in community, and supporting a world class culture. We take seafood sustainability seriously. As part of our work in sustaining our resources, we commit to:

- Offer customers sustainable seafood options and reduce procurement of unsustainable seafood.
- Provide transparency and traceability information on seafood products we sell.
- Openly collect and share information regarding Save-on-Foods's sustainability practices.
- Educate our team members, suppliers and customers on sustainable seafood.
- Encourage policymakers to improve and develop laws and regulations that support sustainability.
- Ensure a sustainable future for seafood stocks.





Our Goals

- Source at a minimum 50% Ocean Wise recommended fresh seafood (*varies according to store location and season) across fresh, frozen, national brand, and private label categories as of September 2016 upon joining the Ocean Wise seafood program.
- Source only Ocean Wise recommended farmed shrimp across all seafood categories as of April 2018.
- Source only Ocean Wise recommended Pacific snapper for the Western Family brand.
- Train all staff working with seafood with a mandatory online sustainable seafood course.
- Train all managers working with seafood with an in-depth sustainable seafood course.
- Label all sustainable seafood options with the Ocean Wise logo as of September 2016.
- Implement supplier code of conduct including social responsibility by December 2018.
- Source only socially sustainable seafood.
- Source only traceable seafood.