



Media Release

A Division of Save-On-Foods Limited Partnership, a Jim Pattison business

Save-On-Foods brings fresh innovations to brand new grocery store in Chilliwack, B.C.

(March 2, 2021 – Chilliwack, B.C.) Save-On-Foods, Western Canada's largest grocery retailer, officially opens its doors on March 4th at its new Cottonwood location at 45585 Luckakuck Way. The company's newest store, located in the Cottonwood Centre mall, is the 4th store in the city of Chilliwack.

The 38,000 square-foot store will offer customers and Chilliwack residents a traditional grocery shopping experience as well as a wide variety of Save-On-Foods' freshest innovations, including:

- A fresh and fantastic meat and seafood department stocked with Western Canadian AAA beef, a large selection of fresh sausages, kabobs, marinated chicken breasts and Ocean wise seafood.
- A new bakery stocked with baked in store treats, a custom cake program and freshly baked breads made with Western Canadian wheat.
- A large selection of Save-On-Foods Kitchen grab 'n go items including signature sandwiches, homestyle fried chicken, a taqueria Mexican grill, fresh daily made poke bowls and in-store rolled sushi.

"I have been working at Save-On-Foods stores in the Fraser Valley region for 20 years and I am so passionate about this community and serving our customers," said store manager Dawn Haig. "My team has been working hard over the last few months to get ready and we cannot wait to welcome the community to their brand-new store!"

Grand opening celebrations kick off on Thursday March 4th and continue all weekend long. Between March 4th and March 7th over 600 free items will be randomly given away to shoppers including \$10 Save-On-Foods gift cards, More Rewards points, take 'n bake pizzas, flower bouquets and more.

Save-On-Foods Cottonwood is open to all customers with enhanced safety protocols in place from 7 a.m. to 10 p.m. seven days a week.

"We have been a part of the Chilliwack community since 1923 and are delighted to be opening our newest Save-On-Foods store in Cottonwood Mall, offering our customers a fresh, innovative shopping experience," said Save-On-Foods president, Darrell Jones. "We proudly support local growers and producers right in this very community and cannot wait for you to see their products on the shelves of this store."

With 182 stores, Langley, B.C.-based Save-On-Foods continues its steady path of growth having opened 38 new stores in the last five years.

Photos of Save-On-Foods Cottonwood Mall will be made available upon request through mediarelations@saveonfoods.com on Thursday March 4, 2021 following grand opening celebrations.

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About Save-On-Foods

Save-On-Foods is a Jim Pattison business, committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more



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than \$30 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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