



Media Release

A division of Pattison Food Group Ltd.

Save-On-Foods expanding reach in Alberta into Langdon and Didsbury

Great service will be provided by same great teams

(May 7, 2024 – Langdon, Alta.) Buy-Low-Foods Langdon and Buy-Low-Foods Didsbury will be converting to Save-On-Foods locations on Thursday, May 9, joining Canada's foremost grocery retail chain and allowing customers more opportunities to save.

Both stores will continue to be run by their great teams and store managers – Greg Poirier at Save-On-Foods Didsbury, and Terry Butler at Save-On-Foods Langdon.

Both stores will now offer customers the programs and products unique to Save-On-Foods, including:

- Darrell's Deals, which offer customers a hot price on one of company president Darrell Jones' favourite products each week
- My Offers digital coupons, which customers can load straight to their More Rewards cards via the Save-On-Foods app or on www.saveonfoods.com
- Hundreds of high-quality products under the Western Family name
- Online shopping, where customers can order groceries online or via the Save-On-Foods app and select the curbside pickup time that works best for them starting May 16

"We've been serving the community in Didsbury since 1986 and joining the Save-On-Foods family means we can give our customers even more of the variety and value they're looking for," said Save-On-Foods Didsbury store manager Greg Poirier.

Both stores will close at 6 p.m. on Wednesday, May 8 and reopen under the Save-On-Foods banner at 8 a.m. on May 9.

"We welcome the opportunity to serve new markets in Western Canada, and the communities of Langdon and Didsbury are vibrant and a great fit for Save-On-Foods," said Darrell Jones, president of parent company Pattison Food Group. "We are thrilled to bring new opportunities to save to our customers in these parts of Alberta."

Save-On-Foods Langdon is open 8 a.m. to 9 p.m., while Save-On-Foods Didsbury is open 8 a.m. to 8 p.m., both seven days a week.

Photos of these stores will be available upon request through mediarelations@pattisonfoodgroup.com on Thursday, May 9, 2024.

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About Save-On-Foods

Save-On-Foods is a Pattison Food Group business, committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more



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than \$40 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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