

Media Release

A Jim Pattison business

Save-On-Foods celebrates grand opening of new Jagare Ridge store in Edmonton

(October 2, 2020 – Edmonton, Alta.) Save-On-Foods, Western Canada's largest grocery retailer, officially opens its doors for business today at its brand new Jagare Ridge location at 3005 Hays Ridge Drive SW. Expanding the Save-On-Foods' brand in this beautiful ridge-side community, Save-On-Foods Jagare Ridge marks the company's 22nd store in the Edmonton area.

Save-On-Foods Jagare Ridge offers locals a full and fresh traditional grocery store and full in-store pharmacy with some exciting additions unique to Save-On-Foods, including a coffee and smoothie bar, sushi bar and wing bar. Customers will be treated to the personalized "extra mile" service Save-On-Foods is well-known for, both in store and online. Online shopping from Save-On-Foods Jagare Ridge will be available starting October 9.

"We are thrilled to join this new community in Southwest Edmonton with the opening of our brand-new Save-On-Foods Jagare Ridge store this weekend," said Save-On-Foods president, Darrell Jones. "More than ever we know that our customers are looking for convenient, affordable options that will help them save time and money and features like our online shopping and an incredible selection of hot and ready meal offerings will help them do just that."

Grand opening celebrations kicked off on Friday, October 2 with one lucky shopper randomly selected at the checkout each day to win their groceries for <u>free</u> until October 15.

The launch of Save-On-Foods Jagare Ridge marks the company's third location to open in Western Canada so far this year.

Save-On-Foods Jagare Ridge is open to all customers with enhanced safety protocols in place from 8 a.m. to 10 p.m. seven days a week and has reserved the opening hour from 7 a.m. to 8 a.m. every day for seniors, people with disabilities and those most vulnerable to shop.

-end-

About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

For more information, contact:

Media Relations (604) 888-2079, extension 2200 mediarelations@saveonfoods.com