



A division of Pattison Food Group Ltd.

Media Release

Save-On-Foods welcomes Kingsgate location as store name transitions from Buy-Low Foods

Same great team will continue to provide quality customer service to the Vancouver community

(May 15, 2024 – Vancouver, B.C.) On Wednesday, May 15, the Buy-Low Foods store in Kingsgate will close at 6 p.m. and reopen at 7 a.m. the following morning as Save-On-Foods.

The same fantastic team members will continue to run the store, including store manager Richard Morgadinho.

Along with familiar faces and the same great service they're used to in Kingsgate, customers will find more ways to save on their groceries every week, as well as products and services unique to Save-On-Foods, including:

- Darrell's Deals, which offer customers a hot price on one of company president Darrell Jones' favourite products each week
- My Offers digital coupons, which customers can load straight to their More Rewards cards via the Save-On-Foods app or on www.saveonfoods.com
- Hundreds of high-quality products under the Western Family name
- Online shopping, where customers can order groceries online or via the Save-On-Foods app and select the curbside pickup time that works best for them starting May 23.

"We are excited to be able to offer our community a little extra and even more ways to save with Save-On-Foods," said Morgadinho.

Both Buy-Low Foods and Save-On-Foods are part of the Pattison Food Group, a 100 per cent Canadian-owned company.

Hot prices and in-store specials will be available all weekend long. Grand opening celebrations start on Thursday, May 16, when 100 customers randomly selected throughout the day will receive a \$10 gift card, and starting May 18, customers who spend \$50 or more in-store will receive an entry for a draw for \$500!

"We are thrilled to bring Save-On-Foods and all it has to offer to the community of Kingsgate," said Darrell Jones, president of Save-On-Foods. "Richard and his team already provide a fantastic grocery shopping experience, and we look forward to welcoming both returning and new customers to the Save-On-Foods family."

Save-On-Foods Kingsgate is located at 370 E Broadway #200, Vancouver, and is open from 7 a.m. to 10 p.m., seven days a week.

Photos of the store will be available upon request through mediarelations@pattisonfoodgroup.com on Thursday, May 16, 2024, following grand opening celebrations.

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About Save-On-Foods



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Save-On-Foods is a Pattison Food Group business, committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$40 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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