



# Media Release

A Division of Save-On-Foods Limited Partnership, a Jim Pattison business

## Save-On-Foods celebrates grand opening of new King George Hub store

(January 25, 2022 – Surrey, B.C.) Western Canadian grocery retailer Save-On-Foods officially opens the doors on Thursday to its newest location, Save-On-Foods King George Hub, at 13630 George Junction, replacing the previous location at 10312 King George Boulevard.

Standing at almost 36,000 square feet, Save-On-Foods King George Hub invites customers to enjoy a traditional grocery shopping experience as well as a wide variety of Save-On-Foods' new and unique innovations, including:

- A fresh and fantastic meat and seafood department stocked with Western Canadian AAA beef, a large selection of fresh sausages, kabobs, marinated chicken breasts and Ocean Wise Seafood
- A new bakery complete with baked-in-store treats, a custom cake program and freshly baked breads made with Western Canadian wheat
- A large selection of Save-On-Foods Kitchen grab 'n' go items including signature sandwiches, a wing bar, homestyle fried chicken, and in-store rolled sushi.

"Our team has worked incredibly hard and had so much fun getting our store ready to open to our customers on January 27<sup>th</sup>," said store manager Tanya McDonell. "We have a strong culture of community and we are very excited to welcome our new neighbours to the Save-On-Foods family."

Grand opening celebrations kick off on Thursday, January 27<sup>th</sup> and continue all weekend long. Between opening on January 28 and closing on January 30, more than 600 free items will be randomly given away to shoppers including \$10 Save-On-Foods gift cards, thousands of More Rewards points, take-and-bake pizzas, flower bouquets and more!

Save-On-Foods King George Hub is open to all customers with enhanced safety protocols in place from 7 a.m. to 10 p.m., seven days a week.

"We are so thrilled to be opening our newest Save-On-Foods location and to be a part of the community at King George Hub. Now more than ever, we know how important it is for us to be there for our friends and neighbours," said Save-On-Foods president Darrell Jones. "As part of this growing and vibrant community, we look forward to bringing our customers the quality, value and convenience they know and love from Save-On-Foods."

With 185 stores, Save-On-Foods remains on a steady path of growth, and has opened 40 new stores in the last five years. Save-On-Foods serves millions of Western Canadians every day in communities from B.C. to Manitoba.

Photos of Save-On-Foods King George Hub will be made available upon request through [mediarelations@saveonfoods.com](mailto:mediarelations@saveonfoods.com) on Thursday, January 27, 2022 following grand opening celebrations.

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### About Save-On-Foods

Save-On-Foods is a Pattison Food Group business, committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more



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than \$40 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

**For more information, contact:**

Media Relations

(604) 888-2079, extension 2200

[mediarelations@saveonfoods.com](mailto:mediarelations@saveonfoods.com)