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Media Release

Save-On-Foods welcomes Warman & Tisdale locations to its fleet as grocery stores change name from Buy-Low Foods

Same great team members will provide same great service as two Saskatchewan stores join Save-On-Foods

(March 26, 2024 – Warman, Sask.) On Wednesday, March 27, the Buy-Low Foods stores in Warman and Tisdale will close at 6 p.m., and when they reopen at 8 a.m. the next morning, it'll be under a new name: Save-On-Foods.

The same fantastic team members will continue to run both stores, led by Colin Labrecque in Warman and Jason McFall in Tisdale.

Along with familiar faces and the same great service they're used to, customers at Save-On-Foods Warman and Save-On-Foods Tisdale will find more ways to save on their groceries every week, as well as products and services unique to Save-On-Foods, including:

- Darrell's Deals, which offer customers a hot price on one of company president Darrell Jones' favourite products each week
- Darrell's Price Lock Promise, which locks in low prices on hundreds of everyday items
- My Offers digital coupons, which customers can load straight to their More Rewards cards via the Save-On-Foods app or on www.saveonfoods.com
- Hundreds of high-quality products under the Western Family name
- Online shopping, where customers can order groceries online or via the Save-On-Foods app and select the curbside pickup time that works best for them.

"We are excited to join the Save-On-Foods brand to bring our customers more ways to save," said Save-On-Foods Warman store manager Colin Labrecque. "It's an exciting time for our team and our customers."

The sentiment is echoed by Save-On-Foods Tisdale store manager Jason McFall.

"As Save-On-Foods, we're able to give our customers a little extra, and even more of what they love – great deals on great products, provided by people who give amazing customer service," said McFall.

Both stores will close as Buy-Low Foods on March 27 at 6 p.m. and reopen March 28 at 8 a.m. under the Save-On-Foods name. Both Buy-Low Foods and Save-On-Foods are part of the Pattison Food Group, a 100 per cent Canadian-owned company.

Hot prices and in-store specials will be available all weekend long. Grand opening celebrations start on Thursday, March 28, when 100 customers randomly selected throughout the day at each store will receive a \$10 gift card, and starting March 30, customers who spend \$50 or more in-store will receive an entry for a draw for \$500!

Plus, there's something for everyone – young shoppers who find Kids Club mascot Larry the Strawberry in store will also have a chance to win a prize.



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"We can't wait to welcome the amazing teams and customers in Warman and Tisdale to the Save-On-Foods family," said Darrell Jones, president of Save-On-Foods' parent company, the Pattison Food Group. "Colin, Jason and their teams already provide a fantastic grocery shopping experience for their communities and as Save-On-Foods, they can offer a little extra."

The addition of these two stores takes Save-On-Foods' store count to 181 across Western Canada.

Save-On-Foods Warman at 260-930 Centennial Blvd is open from 8 a.m. to 9 p.m., seven days a week. Save-On-Foods Tisdale at 354-100A Street is open from 8 a.m. to 8 p.m. Monday through Saturday, and 9 a.m. to 8 p.m. on Sundays.

Photos of these stores will be available upon request through mediarelations@pattisonfoodgroup.com on Thursday, March 28, 2024, following grand opening celebrations.

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About Save-On-Foods

Save-On-Foods is a Pattison Food Group business, committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$40 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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