



A division of Pattison Food Group Ltd.

Media Release

Buy-Low-Foods Osoyoos to change name to Save-On-Foods

(June 4, 2024 – Osoyoos, B.C.) Buy-Low Foods in Osoyoos will close at 6 p.m. on Wednesday, June 5 and open their doors at 8 a.m. the next day as Save-On-Foods.

Customers can expect the same level of exceptional service they've grown accustomed to in Osoyoos as the same great team members continue to work in this store. The conversion to the Save-On-Foods brand will bring the community more ways to save on their weekly grocery shop, as well as products and services unique to Save-On-Foods including:

- Darrell's Deals, which offer customers a hot price on one of company president Darrell Jones' favourite products each week
- My Offers digital coupons, which customers can load straight to their More Rewards cards via the Save-On-Foods app or on www.saveonfoods.com
- Hundreds of high-quality products under the Western Family name
- Online shopping, where customers can order groceries online or via the Save-On-Foods app and select the curbside pickup time that works best for them starting on June 13.

"This is a very exciting time for our team and our community," said Lopes. "We can't wait to provide even more options to our customers and we think they are going to love what they find in store."

Grand opening celebrations start on Thursday, June 6 and continue all weekend long with hot prices and in-store specials. Customers who spend a minimum of \$50 between June 8 and June 19 can enter a draw to win a \$500 gift card with the winner being announced on June 20.

"The Okanagan Valley is a vibrant and growing region of British Columbia," said Darrell Jones, president of parent company Pattison Food Group. "We are thrilled to bring the Save-On-Foods banner to Osoyoos, giving our friends and neighbours the same outstanding service with the extra value of new products and promotions you can only find at Save-On-Foods."

Save-On-Foods Osoyoos is located at 3-9021 Main Street is open from 8 a.m. to 8 p.m. in the fall, winter and spring seasons, and 7 a.m. to 9 p.m. during the summer season.

Photos of the store will be available upon request through mediarelations@pattisonfoodgroup.com on Thursday, June 6, 2024, following grand opening celebrations.

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About Save-On-Foods

Save-On-Foods is a Pattison Food Group business, committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$40 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

For more information, contact:



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