



A division of Pattison Food Group Ltd.

Media Release

Save-On-Foods celebrates milestone 195th store with grand opening in Vernon, B.C.

(September 24, 2026 – Vernon, B.C.) Save-On-Foods South Vernon is now open. Spanning more than 13,700 square feet, the new store is packed with fresh produce, everyday essentials, and exciting new finds. From meal inspiration to household favourites, there is plenty to explore and more ways to save in every aisle.

Behind every department and grocery till is a dedicated team member who is ready to answer questions, offer expert recipe recommendations, and lend a hand. The store also features a variety of departments and services, including:

- Unreal Deal with new deals, best prices every week, offering great savings on a wide range of products.
- Bonus My Offers digital coupons that customers can load straight to their More Rewards cards via the Save-On-Foods app or on www.saveonfoods.com.
- A deep assortment of grab-and-go items, including chicken wings, pot pies, mac & cheese, and lasagna.
- Support for self-care with an expanded selection of health & wellness products.
- Freshly baked breads, buns, pies, cakes, and morning treats from the full-service bakery.
- A full-service deli department featuring specialty meats, cheese, and pre-prepared food items.
- Bulk foods section featuring pantry staples and household essentials.
- Hundreds of high-quality private label Western Family products.
- Online shopping with pick & collect, where customers can order groceries online or through the Save-On-Foods app and select the pickup time that works best for them, starting October 1.

"There has been a lot of excitement leading up to today, and it's rewarding to welcome customers into the store," said store manager Michael Paré. "We're proud of what we've built together as a team and look forward to creating a place where neighbours can find quality products, great value and friendly faces they can count on."

Grand opening celebrations begin Thursday, September 24, and continue all weekend long with hot prices and in-store specials. On September 24, 100 customers will be randomly selected throughout the day to receive a free \$10 Save-On-Foods gift card. Starting Saturday, September 26, customers who spend a minimum of \$50 can enter a draw to win a \$500 gift card.

"We have a long and proud history in Vernon, and we are excited to expand our presence in this community with the opening of Save-On-Foods South Vernon," said Jamie Nelson, president of Pattison Food Group. "This new store allows us to better serve our customers, and strengthen our connection to a community that has supported us for generations."

Save-On-Foods South Vernon is located at #108 - 5301 25th Avenue in Landing Plaza and is open seven days a week from 7 a.m. to 9 p.m.

This is the 195th Save-On-Foods store, and photos of Save-On-Foods South Vernon can be downloaded here: <https://we.tl/t-eiiRKfCTcuHzyOUd>



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About Save-On-Foods

Save-On-Foods is a Canadian owned and operated Pattison Food Group business, committed to giving customers a little extra in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 11,000 Canadian products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for more than 110 years. Save-On-Foods, its supplier partners, team members and generous customers have donated almost \$50 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

For more information, contact:

Media Relations

(604) 888-2079, extension 2200

mediarelations@pattisonfoodgroup.com