

Save-On-Foods celebrates grand opening of new University District store in Calgary



(August 28, 2020 – Calgary, AB.) Western Canadian grocery retailer, Save-On-Foods, officially opens the doors at its University District location today at 4163 University Avenue NW. Continuing to expand their brand across Western Canada, Save-On-Foods University District is the newest addition to this vibrant urban neighbourhood. The opening of this store marks the company's first location in the West End of Calgary.

Save-On-Foods University District offers local residents a full and fresh traditional grocery store offering, but with some exciting additions that are unique to Save-On-Foods. These include a juice and smoothie bar, sushi bar, and poke bar in addition to a soup and salad bar, hot buffet island, a Starbucks kiosk and full pharmacy.

Also, unique to this Save-On-Foods is an Urban Fare kitchen with restaurant featuring a full dine-in menu of delicious dishes. Customers can expect to find fresh-made gourmet hot case selections including prime rib, leg of lamb, porchetta and both rotisserie and fried chicken. These delicious *ready-to-go* meal items can all be paired with your choice of steamed or roasted vegetables, potatoes, quinoa or cauliflower rice. With options to dine-in and take-out, customers will be thrilled with the convenience and quality.

Grand opening celebrations kicked off on Friday August 28th with one lucky shopper being randomly selected at the checkout each day to win their groceries for **free** until September 10th.



A Jim Pattison business

"We are so excited to open our newest Save-On-Foods at University District in Calgary this weekend." said Save-On-Foods president, Darrell Jones. "These are unprecedented times and more than ever we are so very fortunate to have added 115 outstanding team members to our Save-On-Foods family who join our commitment to *Go the Extra Mile* for our customers by giving them convenient, affordable options that will help them save time and money!"

Save-On-Foods University District is open to all customers with enhanced safety protocols in place from 8 a.m to 11 p.m. seven days a week and has reserved the opening hour from 7 a.m. to 8 a.m. every day for seniors, people with disabilities and those most vulnerable to shop.

-end-

About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

For more information, contact:

Media Relations

(604) 888-2079, extension 2200

mediarelations@saveonfoods.com