



Media Release

A Division of Save-On-Foods Limited Partnership, a Jim Pattison business

Save-On-Foods set to open two stores in two weeks in Winnipeg

(April 27, 2021 – Winnipeg, Man.) B.C.-based grocery chain Save-On-Foods officially opens its doors to two new stores in Winnipeg on April 29.

Save-On-Foods opened its first three stores in Winnipeg in November of 2016, bringing Winnipeggers its unique brand of service, lowest price guarantee, and the most innovative grocery offering in North America. With the addition of Save-On-Foods Pembina Crossing and Save-On-Foods Kildonan, customers at any of the five Save-On-Foods stores in Winnipeg can expect a unique offering suited to the community.

Customers at the two new locations can expect a full traditional grocery offering as well as a wide variety of Save-On-Foods' freshest innovations, including:

- Save-On-Foods Smokehouse products, expertly and locally prepared using only the freshest ingredients
- A fabulous floral department including cut flowers, fresh European hand-tied bouquets, a variety of fruit baskets and gourmet gift baskets.
- A large selection of Save-On-Foods Kitchen grab 'n' go items, including signature sandwiches, hand-rolled sushi, take and bake pizza and ready-to-eat chicken wings.

Home of the Million Dollar Score and Win and Million Dollar Touchdown to Win promotions, Save-On-Foods recently awarded Winnipegger Marcella Chartrand \$100,000 last month when Winnipeg Jet Andrew Copp scored four goals in one game. With Million Dollar Score and Win and Million Dollar Touchdown to Win, customers who shop at Save-On-Foods and scan their More Rewards card are automatically entered to win great prizes during the NHL and CFL seasons.

"Since 2016, the city of Winnipeg has fully embraced Save-On-Foods and we could not be more excited to offer our customers more of the products and unique service they've come to know and love," said Save-On-Foods president Darrell Jones. "Giving Marcella her \$100,000 prize in March was a fantastic experience and we can't wait to give all of our customers in Winnipeg the best shopping experience in the West with the opening of these two beautiful new stores."

"I know I speak for my entire team when I say we can't wait to open our doors and welcome our new neighbours to this amazing new store," said Save-On-Foods Pembina Crossing store manager Alex Speckman. "We are excited to share this fantastic shopping experience with them and strengthen our relationships with our customers and community."

"We've been hard at work to get this store up and running, and my team is thrilled that our grand opening is finally here," said Save-On-Foods Kildonan Place store manager Nick Taylor. "We have a lot to offer and can't wait to share it with our customers and community."

Save-On-Foods Pembina Crossing and Save-On-Foods Kildonan Place are both open to all customers with enhanced safety protocols in place from 7 a.m. to 10 p.m. seven days a week.

- Save-On-Foods Pembina Crossing 1910 Pembina Hwy
- Save-On-Foods Kildonan Place 1555 Regent Ave W



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Save-On-Foods is Western Canada's largest grocery retailer, with 184 stores and over 22,000 team members across B.C., Alberta, Saskatchewan, Manitoba and the Yukon. The company is on a steady path of growth and has opened 40 stores in the last five years.

Photos of Save-On-Foods Pembina Crossing and Save-On-Foods Kildonan Place will be made available upon request through mediarelations@saveonfoods.com on Thursday April 29, 2021 following grand opening celebrations.

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About Save-On-Foods

Save-On-Foods is a Jim Pattison business, committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$40 million to children's hospitals and contribute \$3 million in donations to food banks across Western Canada each year.

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