

CAMPBELL® WIN FREE GROCERIES CONTEST RULES & REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE CONTEST IS VALID ONLY IN THE PROVINCES OF BRITISH COLUMBIA, ALBERTA, SASKATCHEWAN, MANITOBA, AND YUKON TERRITORY IN CANADA, (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

This Contest is sponsored by Save-On-Foods Limited Partnership doing business as Save-On-Foods (“**SOF**”) in the provinces of British Columbia (BC), Alberta (AB), Saskatchewan (SK), Manitoba (MB) and the Yukon Territory (YT) and the Prize is provided by Campbell Company of Canada (“**Campbell**”). The “**Contest Entities**” are defined as SOF, Campbell, MARS-Philter, Inc. d/b/a the Mars Agency (the “**Administrator**”), and any suppliers providing or fulfilling prizes or other materials or services in connection with this Contest, including their respective divisions, subsidiaries, affiliates and advertising or promotional agencies.

1. **Eligibility:** To be eligible to win, a person must be a legal resident of British Columbia (BC), Alberta (AB), Saskatchewan (SK), Manitoba (MB) or the Yukon Territory (YT) who has reached the age of majority at time of entry in the province/territory in which he/she resides. Notwithstanding this, the Contest is not open to the employees, agents, or representatives of the Contest Entities, nor any members of the immediate families of, or persons domiciled with them. In these Official Rules, “immediate family” means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse.

2. Contest Period

The Contest begins at store opening time (varies by location) on **October 13, 2022** and closes at 11:59 pm (Pacific Time) on **November 2, 2022** (the “**Contest Period**”). All purchases must be completed no later than the close of the Contest Period. Any purchases made after the Contest Period will be declared invalid and will not be eligible for the Prize draw. All no purchase entries must be postmarked no later than November 2, 2022, see Section 4.

3. How to Enter

You will automatically be entered into the Campbell Win Free Groceries Contest (the “**Contest**”) when you use your More Rewards Card and you purchase four (4) of the participating Campbell products listed on Schedule “A” (the “**Products**”) in a single transaction in any participating Save-On-Foods stores or online from any participating Save-On-Foods Limited Partnership stores (including Save-On-Foods, saveonfoods.com, Urban Fare, urbanfare.com, PriceSmart or pricesmartfoods.ca in BC, Alberta, Saskatchewan, Manitoba, or the Yukon Territory). See Section 4 to enter without a purchase.

Each time you shop in a SOF Store or online during the Contest Period, when you scan your More Rewards Card or accepted More Rewards barcode with purchase of any four of the participating Campbell Products (while supplies last), you will be electronically entered into the Contest. One entry per transaction or shopping trip per day.

4. **No Purchase Necessary Entry**

No purchase is necessary to enter the Contest. To enter without a purchase, fill in a manual entry form available at Customer Service in any SOF Store and mail it to:

Save-On-Foods
Box 7200,
Vancouver, British Columbia, V6B 4E4
Attention: **CAMPBELL WIN FREE GROCERIES CONTEST**

All manual entry forms must be postmarked no later than **November 2, 2022** and received at the above address by 11:59 p.m. (Pacific Time), on **November 9, 2022** to be eligible. Only one (1) manual entry form per envelope per day will be accepted. Mechanically reproduced entries will not be accepted. Manual entry forms will be subject to verification and will be declared null and void by SOF if the manual entry form is found to have been obtained outside of legitimate channels of distribution as may be determined by SOF in its sole discretion.

SOF is not responsible for manual entry forms or automatic electronic entries which are lost, late, misdirected, damaged, incomplete, illegible, have insufficient postage, or are otherwise in any way not entered or eligible for the contest.

Regardless of the method of entry used, either in Section 3 or Section 4 of these rules, limit one (1) entry per day. Membership in the More Rewards Program is required. To be eligible to win a Prize in this Contest, you must be a More Rewards cardholder. If you do not yet have a More Rewards Card, visit www.morewards.ca/enroll to obtain your free More Rewards Card. If you are a More Rewards Member and do not wish to participate in this or any other SOF Contest, please see Customer Service in a Store and the appropriate arrangements will be made.

5. **Prize Drawing and Odds of Winning**

On or about **November 16, 2022** at approximately **2:00 pm** (Pacific Time), a random draw from all eligible entries received within the Contest Period will be conducted at the SOF head office in Langley, British Columbia to select one (1) potential winner. SOF computer system will be used to make a random draw or random draws (as the case may be). The odds of winning a Prize in this Contest are dependent upon the total number of eligible entries received in the Contest. The selected entrant is a potential winner subject to confirmation of his/her eligibility and compliance with these Official Rules.

6. **Prizes**

There is only one (1) prize available to be won, consisting of Ten Thousand dollars (\$10,000 CDN) in Save-On-Foods gift card(s) (the "Prize"). The Prize will consist of multiple Save-on-Foods gift cards of various denominations as determined by SOF. The Prize is subject to all terms and conditions governing Save-on-Foods gift cards.

The Prize includes only what is specifically described and no other prize or allowance will be granted. Winner is not entitled to any monetary difference between actual Prize and the stated approximate value, if any.

7. Notification

The entrant whose name is drawn will be contacted by telephone using the telephone number noted on the manual entry form or on the current More Rewards records held by SOF. Administrator will only contact selected entrant who is the potential winner. Attempts will be made to contact the selected potential winner / entrant during regular business hours (9AM – 5PM PT) for a period of three (3) business days after the date of the Prize draw. If a selected entrant cannot be contacted, fails to respond within three (3) business days to any telephone messages left by SOF within this period, or the Prize is refused, then he/she will forfeit any right to the Prize and SOF may, in its sole discretion, select an alternate winner until the Prize is awarded.

It is the entrant's responsibility to keep his/her mailing address and phone number current with SOF. If you would like to update your mailing address or phone number, complete a More Rewards Change of Address form available from a cashier or at our Customer Service.

8. Distribution of Prize

The Administrator will contact the potential Winner to (i) advise that they have been selected to receive the Prize; and (ii) verify information and have the potential Winner sign the Declaration and Release. If the potential Winner does not pick up their Prize at the location provided within 30 days, the Prize will be forfeited and another potential Winner will be chosen.

9. Entries Property of SOF

All entries are the property of SOF and will not be returned for any reason whatsoever.

10. Contest Rules & Regulations

By participating in the Contest, the entrants unconditionally agree to be bound by the Contest Rules & Regulations. The entrants further agree to be bound by the decisions of SOF regarding the Contest Rules & Regulations or in any way relating to this Contest, as may be determined by SOF in its sole discretion, which will be final and binding in all respects.

11. Privacy / Use of Personal Information

All personal information of the entrants collected through the Contest ("**Personal Information**"), such as their name, address, telephone number, e-mail address and age is collected for the purposes of administering and promoting this Contest and SOF. Each entrant, by entering the Contest, consents to and grants SOF the right to collect, use and disclose their Personal Information for the purpose of administering and promoting the Contest and SOF according to SOF's [Privacy Policy](#).

12. Skill-Testing Question

Before being declared a Prize winner, the selected entrant must successfully answer without assistance or mechanical aid, a time-limited mathematical skill-testing question as a condition to receiving the Prize. Skill-testing question to be administered to potential winners as part of Declaration, Release and Waiver Form.

13. Disqualification

SOF reserves the right, in its sole discretion, to disqualify any selected entrant who:

- (a) cannot be reached by SOF by telephone or has not responded to telephone messages left within three (3) business days of the Prize draw;
- (b) is unwilling or unable to comply with the Contest Rules & Regulations;
- (c) has not correctly answered the skill-testing question within the allotted time;
- (d) has not claimed the Prize as directed by SOF within thirty (30) business days of the Prize draw;
- (e) has tampered or attempted to tamper with the entry process or the operation of the Contest;
- (f) has not completed, signed and returned the Declaration, Release and Waiver Form in the form required by SOF within the time period specified on the Form;
- (g) for any reason whatsoever is unable or does not wish to accept the Prize as awarded;
- (h) is not the age of majority in the province in which the Contest is held;
- (i) is not eligible by law; or
- (j) is deemed by SOF, in its sole discretion, to be ineligible, disqualified, or in non-compliance for any reason whatsoever.

In all such cases, the selected entrant will forfeit his/her right to the Prize without compensation and SOF may, in its sole discretion, select an alternate Prize winner

14. Release

By entering into this Contest, all entrants (including the Prize winners) hereby agree to release, discharge and hold harmless the Contest Entities and their affiliates, subsidiaries, sponsors, suppliers and advertising, promotion and service agencies involved in this Contest, including all of their respective directors, officers, employees or agents, from any and all loss, harm, liability, claims, damages, causes of action, costs or expense of any kind whatsoever with respect to or arising out of:

- (a) the entrant's participation in the Contest;
- (b) the entrant's participation in any Contest-related activity;
- (c) the entrant's acceptance, use, misuse or any other matter in relation to the Prize;
- (d) the distribution of the Prize; or
- (e) the administration of the Contest.

15. Limitations of Liability

The Contest Entities are not responsible for and will assume no liability for:

- (a) entry forms which are lost, late, delayed, incomplete, postage due, illegible, damaged, destroyed, irregular, mutilated, forged, garbled, incorrectly addressed,

- misdirected, mechanically reproduced or are otherwise in any way not entered or eligible for the Contest;
- (b) incorrect or inaccurate information in the entry forms or in relation to the administration of the Contest whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur, including without limitation typographical errors;
 - (c) telephone, technical, network, online, electronic or computer failures of any kind regardless of the cause in relation to the administration of the Contest;
 - (d) the failure of SOF to notify any selected entrant that their name has been drawn for any reason whatsoever;
 - (e) the failure of SOF to receive a selected entrant's response for any reason whatsoever;
 - (f) theft or destruction or unauthorized access to, or alteration of, entry forms;
 - (g) any error in compiling entry forms;
 - (h) any error in awarding the Prize;
 - (i) any condition caused by events beyond the control of SOF which disrupts or interferes with the Contest; or
 - (j) any other similar events or circumstances whatsoever.

16. Declaration, Release and Waiver Form

Prior to being awarded the Prize, the selected entrant must sign and return a Declaration, Release and Waiver Form in the form required by SOF and any other documentation required by SOF, which will include without limitation:

- (a) confirmation of eligibility for the Contest;
- (b) skill-testing question;
- (c) confirmation of compliance with the Contest Rules & Regulations;
- (d) a release of Contest Entities and their affiliates and subsidiaries and all of their respective directors, officers, employees and agents, from any and all liability for any damage or loss related to, resulting or arising from or in connection with the Prize or the Contest.

If SOF does not receive the required Declaration, Release and Waiver Forms within the time period specified on the Form in accordance with these Contest Rules & Regulations, then such selected entrant will forfeit his/her right to the Prize and SOF may select an alternate Prize winner.

17. Use of Name, Image, etc.

By acceptance of a Prize, Prize winners consent to the use of their name, city and province of residence, biographical information, likeness, videos, photographs, voice, statements or testimonials in any advertising, promotion and for publicity purposes in connection with

this Contest (where legal), other promotions and for general news and information purposes, without further compensation or notice.

18. Compliance with Laws

This Contest is subject to all federal, provincial and municipal laws and regulations. These Contest Rules & Regulations are subject to change without notice in order to comply with any applicable federal, provincial or municipal laws.

19. Choice of Law

Except where prohibited by law, the parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Contest and any controversy or claim arising out of or relating to these Official Rules and/or the Contest shall be settled by binding arbitration. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the Province of Ontario, City of Toronto. THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE PROVINCE OF ONTARIO WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in the Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Contest, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the provincial and federal courts located in or closest to the City of Toronto in the Province of Ontario. The parties agree not to raise the defense of forum non conveniens.

20. Reservation of Right to Terminate

At any time and without notice, SOF may cancel, terminate, modify or suspend this Contest in whole or in part or alter the Contest Rules & Regulations.

21. List of Winners

For the winner's name (first name, last initial) please send a self-addressed stamped envelope within thirty (30) days of the draw date of the Contest to:

Save-On-Foods
P.O. Box 7200
Vancouver, BC V6B 4E4

Attention: CAMPBELL WIN FREE GROCERIES CONTEST

**SCHEDULE "A"
PARTICIPATING PRODUCTS**

Description	Retail Variant UPC	Size
CAMPBE RDY TO USE CHICKEN BROTH SOUP	00063211121148	900ML
CAMPBE RDY TO USE TETRA BEEF BROTH SOUP	00063211143584	900ML
CAMPBE RDY TO USE 30% L/SOD BF BRTH	00063211148169	900ML
CAMPBE RDY TO USE 30% L/SOD CHKN BRTH	00063211148114	900ML
CAMPBE VEGETABLE BROTH	00063211182460	900ML
CAMPBE Aseptic No Salt Chicken Broth	00063211194555	900ML
CAMPBE No Salt Beef Broth	00063211198959	900ML
CAMPBE Asptc Ns Vegetable Broth	00063211206418	900ML
CAMPBE Aseptic Pho Broth	00063211221930	900ML
CAMPBE Aseptic Mushroom Broth	00063211221923	900ML
CAMPBE Thai Ckicken Brth Less Sodim Ntrl	00063211250619	900ML
CAMPBE Aseptic Beef Broth Low Sdm Red Wn	00063211250886	900ML
CAMPBE Conc Beef Broth	00063211277128	250ML
CAMPBE Conc Vegetable Broth	00063211277142	250ML
CAMPBE Conc Chicken Broth	00063211277135	250ML
CAMPBE BEEF BROTH SOUP	00063211011814	284ML
CAMPBE CONSOMME SOUP	00063211010411	284ML
CAMPBE HALF FAT CREAM OF MUSHROOM SOUP	00063211117912	284ML
CAMPBE HALF FAT CREAM OF CHICKEN SOUP	00063211117905	284ML
CAMPBE CREAM OF CELERY SOUP	00063211011616	284ML
CAMPBE CREAM OF CHICKEN SOUP	00063211010312	284ML
CAMPBE CHICKEN BROTH SOUP	00063211021073	284ML
CAMPBE HALF FAT CREAM OF BROCCOLI SOUP -	00063211125627	284ML
CAMPBE HALF FAT CREAM OF CELERY SOUP -	00063211122299	284ML
CAMPBE TOMATO W/50% LESS SALT	00063211102406	284ML
CAMPBE CREAM OF MUSHROOM W/40% LESS SALT	00063211102413	284ML
CAMPBE Chicken No Salt Added	00063211232110	284ML
CAMPBE Cream of Bacon	00063211232097	284ML
CAMPBE Cream of Mushroom No Salt Added	00063211232127	284ML
CAMPBE Roasted Red Pepper & Tomato	00063211232103	284ML
CAMPBE HOMESTYLE CHICKEN NOODLE -	00063211024579	284ML
CAMPBE CHICKEN VEG SOUP	00063211010718	284ML
CAMPBE BEEF VEG BARLEY SOUP	00063211011111	284ML
CAMPBE ONION SOUP	00063211011777	284ML
CAMPBE VEG BEEF SOUP	00063211012316	284ML
CAMPBE BEAN W BACON SOUP	00063211012910	284ML
CAMPBE CREAM OF BROCCOLI CHEESE SOUP	00063211013474	284ML
CAMPBE HERBED TOMATO RICE SOUP	00063211014310	284ML

CAMPBE CHEDDAR CHEESE SOUP	00063211014778	284ML
CAMPBE CREAM OF POTATO SOUP	00063211016475	284ML
CAMPBE GOLDEN MUSHROOM SOUP -	00063211021479	284ML
CAMPBE CHICKEN W RICE SOUP	00063211010510	284ML
CAMPBE TOMATO BASIL & OREGANO SOUP	00063211039474	284ML
CAMPBE HOMESTYLE VEG SOUP	00063211055177	284ML
CAMPBE VEGETARIAN VEGETABLE SOUP -	00063211060379	284ML
CAMPBE MUSHROOM W/GARLIC SOUP -	00063211123265	284ML
CAMPBE CREAM OF WILD MUSHROOM SOUP	00063211125702	284ML
CAMPBE CPB TOMATO LIGHT	00063211191578	284ML
CAMPBE CPB HS CHICKEN NOODLE LIGHT	00063211191585	284ML
CAMPBE Cream of Cauliflower Condensed Sp	00063211273762	284ML
CAMPBE TOMATO SOUP	00063211000115	284ML
CAMPBE VEG SOUP	00063211010213	284ML
CAMPBE CREAM OF MUSHROOM SOUP	00063211012613	284ML
CAMPBE CHICKEN NOODLE SOUP	00063211012514	284ML
PACE MED PICANTE SAUCE	00041565003242	648ML
PACE THICK CHUNKY MEDIUM SALSA	00041565341245	642ML
PACE THICK CHUNKY MILD SALSA	00041565340248	642ML
PACE Med Ls T&C NS	00041565276509	642ML
PRDGFM ORIG GOLDFISH SNK	00014100170969	200G
PRDGFM CHEESE TRIO GOLDFISH SNK	00014100170945	200G
PRDGFM GLDFISH XTRM CHEDDAR	00014100084068	180G
PRDGFM GLDFISH EXPLOSIVE PIZZA	00014100084082	180G
PRDGFM GOLDFISH SNACK PACK	00014100081333	6X28G
PRDGFM CHEDDAR CHEESE GOLDFISH SNK	00014100170952	200G
PRDGFM GOLDFISH WHOLE GRAIN CHEDDAR	00014100181675	180G
PRDGFM Salt and Vinegar	00014100083221	180G
PRDGFM Goldfish Cheddar Colours	00014100197904	180G
PRDGFM Goldfish Pretzel	00014100199915	227G
PRDGFM Goldfish Snack Pack Colors	00014100208839	6X26 GR
PRDGFM Goldfish Flavor Blasted Nacho	00014100232971	180G
PRDGFM Slammin Sour Ceam & Onion	00014100250609	180G
PRDGFM Mixups Ext Chdr Pretzel Goldfish	00014100252948	180G
PRDGFM Mixups Pizza & Parmesan Goldfish	00014100252955	180G
PRDGFM Flvr Blstd Goldfish Wild Wht Chdr	00014100267829	180G
PRDGFM Goldfish Veggies & Fruit	00014100273561	180G
PRDGFM Goldfish Jack d Cheese	00014100278092	180G
PRDGFM PF Gf Grhm Van Cpck	00014100208167	180G
PRDGFM Xtreme Cheddar SnkPck	00014100277682	6X26 GR
PRDGFM Goldfish Flvr Blstd Ched & Sr Crm	00014100281573	180G
PRDGFM Goldfish Holiday NS	00014100285397	180g
PRDGFM Mega Bites Sharp Ched NS	00014100283539	167G
PRDGFM Mega Bites Ched Jlpno NS	00014100283522	167G

CAMPBE CHUNKY CHILI H/STYLE E/OPEN	00063211144895	425G
CAMPBE CHUNKY CHILI HOT&SPICY E/OPEN	00063211144888	425G
CAMPBE RTS Creamy Tomato Soup	00063211284065	515ML
CAMPBE RTS Broccoli & Cheese Soup	00063211284072	515ML
CAMPBE RTS Chicken Noodle Soup	00063211284164	515ML
CAMPBE RTS Cream Of Mushroom Soup	00063211284096	515ML
CAMPBE RTS Garden Minestrone Soup	00063211284102	515ML
CAMPBE RTS Herb Chicken With Rice Soup	00063211284119	515ML
CAMPBE RTS Italian Wedding Soup	00063211284126	515ML
CAMPBE RTS New England Clam Chowder Soup	00063211284140	515ML
CAMPBE RTS Vegetable Beef Soup	00063211284157	515ML
CAMPBE Chunky Beef Soup	00063211283624	515ML
CAMPBE Chunky Baked Potato With Bacon Sp	00063211283709	515ML
CAMPBE Chunky Blazin Roadhouse Chili Sop	00063211283754	515ML
CAMPBE Chunky Butter Chicken & Veg Soup	00063211283761	515ML
CAMPBE Chunky Chicken & Sausage Gumbo Sp	00063211283822	515ML
CAMPBE Chunky Chicken A La King Soup	00063211283747	515ML
CAMPBE Chunky Chicken Corn Chowder Soup	00063211283648	515ML
CAMPBE Chunky Chicken Noodle Soup	00063211283808	515ML
CAMPBE Chunky Chicken Veg Pot Pie Soup	00063211283716	515ML
CAMPBE Chunky Chicken With Rice Soup	00063211283815	515ML
CAMPBE Chunky Creamy Chicken Noodle Soup	00063211283723	515ML
CAMPBE Chunky Creamy Thai Chicken & Rice	00063211284218	515ML
CAMPBE Chunky New England Clam Chwdr Sop	00063211283617	515ML
CAMPBE Chunky Pepper Steak & Potato Soup	00063211283655	515ML
CAMPBE Chunky Prime Rib With Veg Soup	00063211283631	515ML
CAMPBE Chunky Split Pea Ham Soup	00063211283792	515ML
CAMPBE Chunky Vegetable Beef Soup	00063211283730	515ML
CAMPBE Everyday Gourmet Thai Tom Coconut	00063211212464	500ML
CAMPBE Everyday Gourmet Tomato Basil	00063211213331	500ML
CAMPBE E/Day Gourmet Gldn Bttrnut Squash	00063211143171	500ML
CAMPBE Everyday Gourmet Rstd Potat Sp Lk	00063211174052	500ML
CAMPBE Rich & Thick Beef Stock	00063211280548	500ML
CAMPBE Rich & Thick Chicken Herbs Stock	00063211280555	500ML
CAMPBE Rich & Thick Garlic Gngr&Soy Stck	00063211282047	500ML